



# FINANCIAL FORECAST

— Summarizing Future Growth —

MODERN - SECURED - SIMPLIFIED



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# FINANCIAL FORECAST

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Token name	Encrybit
Token symbol	ENCX
Total supply	270 Million
Token available in market during ICO	162 Million
Circulating supply	172.8 Million
Soft cap	\$5.4 Million
Hard cap	\$32.4 Million
Token protocol	ERC20 on the Ethereum blockchain
Unsold tokens	All unsold tokens will be burned
Token prices	1 ENCX = \$0.20 USD
Payment forms	BTC and ETH
Private Sale Start Date	1st November 2018
Private Sale End Date	14th December 2018
Pre-ICO Sale Start Date	15th December 2018
Pre-ICO Sale End Date	31st January 2019
Public ICO Start Date	1st Feb 2019
Public ICO End Date	31st March 2019

# ENCRYBIT EXCHANGE VOLUME FORECAST

All the data is being captured from the coinmarketcap with real statistics of the current exchanges from beginning till date. This insights indicates hows exchanges are growing quickly and this is one of the foremost business that stand tall in blockchain World.

Based on the statistics following table will show how Encrybit will create space in the competitive edge of exchange business.

EXCHANGE	DAILY VOLUME	MONTHLY VOLUME	BTC DAILY	BTC MONTHLY
Binance	72,59,29,839	31,46,88,72,512	112228.67	4865084.16
OKEx	42,99,31,223	18,58,23,58,704	66467.32	2872830.57
Huobi	41,05,43,790	15,30,25,86,966	63470.02	2365778.23
Bitfinex	28,59,12,881	12,76,17,30,448	44202.10	1972962.09
HitBTC	27,50,77,669	9,92,43,21,104	42526.98	1534298.93
Upbit	12,35,11,052	8,37,76,63,400	19094.79	1295185.82
Karken	6,57,57,738	3,21,57,23,768	10166.14	497150.53
Bitstamp	5,46,16,983	2,42,13,30,972	8443.78	374337.50
Bittrex	3,86,96,335	1,62,42,88,782	5982.45	251114.86
Gemini	3,25,45,592	64,85,13,409	5031.54	100260.10
YoBit	3,01,99,783	90,13,77,502	4668.88	139352.86
Poloniex	1,97,22,813	1,32,63,07,662	3049.14	205047.02
<b>ENCRYBIT (IN ONE YEAR)</b>	<b>71,05,338</b>	<b>17,05,28,109</b>	<b>1098.48</b>	<b>26363.63</b>

The volume of trade is calculated as the average volume of the trade on crypto currency exchange.

The forecast volume of trade within **12 month is 316356 BTC**, which at the rate of **\$6500** will make almost **2 billion US dollars**.

## ENCRYBIT REVENUE FORECAST

Encrbit availing trading on exchange with minimal fee of **0.10%** per trade. User also have facility to utilize ENCX for trading fee to **get 50% discount** in first year of exchange launch, if they utilize ENCX the trading fee will be **0.05%** per trade. Following revenue model based on ENCX fee is calculated counting the average fee of **0.07%** per trade.

PERIOD	MONTHLY TRADING VOLUME (\$)	COMMISSION FEE (\$)	OTHER REVENUE (\$)	TOTAL MONTHLY REVENUE (\$)	REVENUE IN MILLION
Q1 2020	97500000	6825000	1365000	81,90,000	8
Q2 2020	107250000	7507500	1501500	90,09,000	9
Q3 2020	117975000	8258250	1651650	99,09,900	10
Q4 2020	129772500	9084075	1816815	1,09,00,890	11
Q1 2021	142749750	9992482.5	1998496.5	1,19,90,979	12
Q2 2021	157024725	10991730.75	2198346.15	1,31,90,077	13
Q3 2021	172727197.5	12090903.83	2418180.765	1,45,09,085	15
Q4 2021	189999917.3	13299994.21	2659998.842	1,59,59,993	16
Q1 2022	208999909	14629993.63	2925998.726	1,75,55,992	18
Q2 2022	229899899.9	16092992.99	3218598.598	1,93,11,592	19
Q3 2022	252889889.9	17702292.29	3540458.458	2,12,42,751	21
Q4 2022	278178878.8	19472521.52	3894504.304	2,33,67,026	23

Other revenue – Various exchange platform fee including new listing and withdrawal fees.

The turnover of the exchange depends on the various factors but most important are:



- User engagement with platform
- Number of coin/token available for trade
- Total register users
- Total active traders
- The amount of funds use by active traders on daily basis

Growth of trading volume and total income of Encrybit crypto exchange

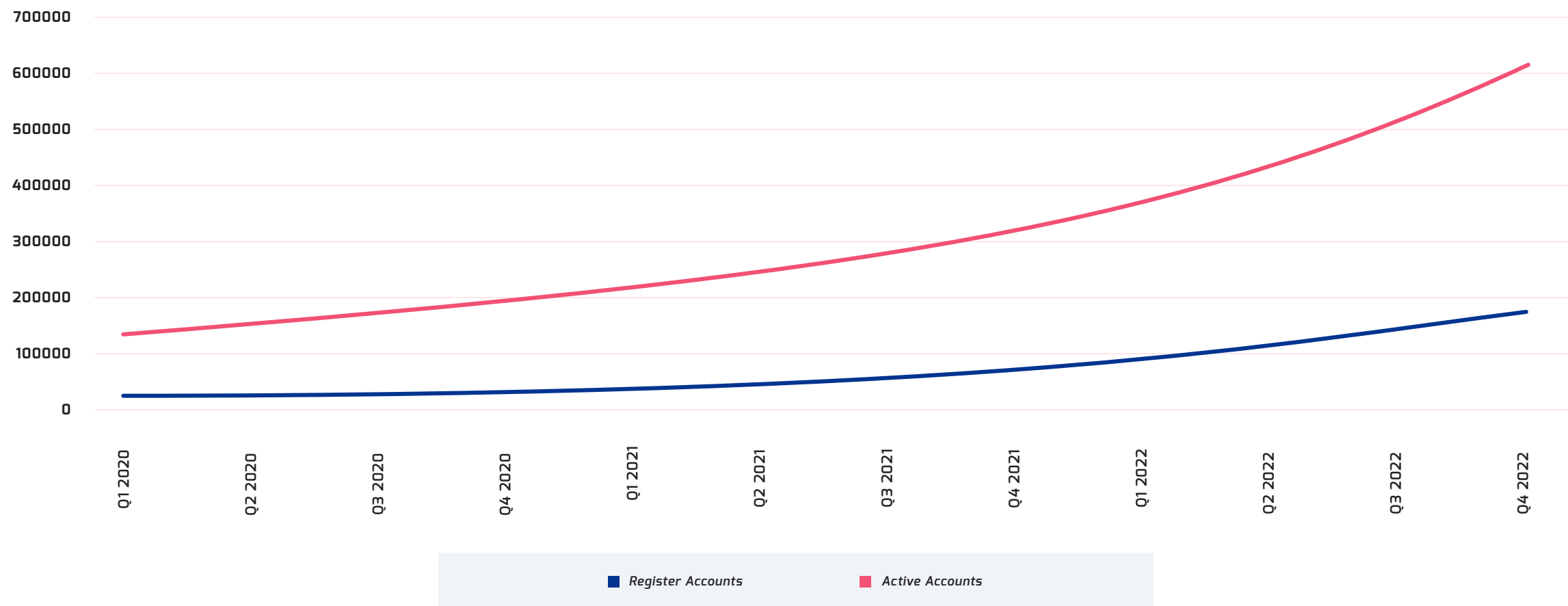


Encrybit will open its coin listing application window before 2 months of Exchange launch with filtering the best coins and tokens to be listed on the exchange. Along with that Encrybit will also facilitate the top 20 coins for users to trade on the exchange at the time of the launch.

## REGISTER/ACTIVE USER AND MARKET ACTIVITY

PERIOD	REGISTER ACCOUNT	ACTIVE TRADING ACCOUNT	DAILY VOLUME	MONTHLY VOLUME
Q1 2020	130000.00	16250.00	4062500.00	97500000.00
Q2 2020	149500.00	18687.50	4671875.00	112125000.00
Q3 2020	171925.00	21490.63	5372656.25	128943750.00
Q4 2020	197713.75	24714.22	6178554.69	148285312.50
Q1 2021	227370.81	28421.35	7105337.89	170528109.38
Q2 2021	261476.43	32684.55	8171138.57	196107325.78
Q3 2021	300697.90	37587.24	9396809.36	225523424.65
Q4 2021	345802.58	43225.32	10806330.76	259351938.35
Q1 2022	397672.97	49709.12	12427280.38	298254729.10
Q2 2022	457323.92	57165.49	14291372.44	342992938.46
Q3 2022	525922.51	65740.31	16435078.30	394441879.23
Q4 2022	604810.88	75601.36	18900340.05	453608161.12

## GROWTH OF REGISTER AND ACTIVE ACCOUNTS



As per the cambridge – global crypto currency bechmark study in 2017. There are between **2.9 and 5.8 million active user** across the world. If we check the bitcoin wallet addresses having more then **1 USD** in it then it count is approx 23 million as per the BitInfoCharts. With that base calculation we figure out that the count of crypto currency users around 23 to 30 million and from them approx 4 to 6 million users are actively participating in swaping and trading the crypto currency. Our forecasting of user activities on our exchange are based on that study and gradually their activity will increase with growth of crypto currency market.

## ENCX TOKEN PRICE GROWTH FORECAST

PERIOD	TOKEN SUPPLY	ENCX TOKEN HOLDERS	HOLDING COUNT	EXCHANGE QUARTERLY PROFIT \$	TOKEN FOR BUYBACK	MARKETING EFFORTS	TOKEN PRICE
Q1 2020	172800000.00	19500.00	4680000	819000	-	259200	0.37
Q2 2020	167860800.00	22425.00	5382000	900900	221178	251791.20	0.91
Q3 2020	162448186.80	25788.75	6189300	990990	235696	243672.28	0.95
Q4 2020	156250910.38	29657.06	7117695	1090089	249738	234376.37	0.99
Q1 2021	149148577.14	34105.62	8185349.25	1199098	262768	223722.87	1.05
Q2 2021	141002272.94	39221.47	9413151.638	1319008	274075	211503.41	1.12
Q3 2021	131651692.97	45104.68	10825124.38	1450908	282733	197477.54	1.22
Q4 2021	120911824.15	51870.39	12448893.04	1595999	287549	181367.74	1.35
Q1 2022	108569112.17	59650.95	14316227	1755599	287006	162853.67	1.54
Q2 2022	94377037.52	68598.59	16463661.05	1931159	279209	141565.56	1.84
Q3 2022	78051019.58	78888.38	18933210.2	2124275	261835	117076.53	2.37
Q4 2022	59262568.22	90721.63	21773191.73	2336703	232138	88893.85	5.07

Financial forecast of ENCX value is based on the certain parameters that will define the strategic supply and demand methodology that is going to be utilized for increasing ENCX demand among cryptocurrency traders community on Encrybit exchange.

Following prices are calculated based on the total users, active users, ENCX holders, marketing activities, trading and listing fee, buyback and burn process, trade volume and turnover.

The high trading volume of ENCX token and burning rate will be increase the demand of ENCX Token. We have descending discount module for trading fee which increase ENCX token holders for Encrybit's various internal payment system. Moreover our various marketing efforts, different competition and promotion increase the amount of active users, register user and token holders



## ENCX TOKEN MARKET VALUE FORECAST

PERIOD	WORST CASE SCENARIO	AVERAGE CASE SCENARIO	BEST CASE SCENARIO
Q1 2020	0.25	0.37	0.56
Q2 2020	0.61	0.91	1.37
Q3 2020	0.63	0.95	1.42
Q4 2020	0.66	0.99	1.49
Q1 2021	0.70	1.05	1.58
Q2 2021	0.75	1.12	1.68
Q3 2021	0.81	1.22	1.83
Q4 2021	0.90	1.35	2.03
Q1 2022	1.03	1.54	2.32
Q2 2022	1.23	1.84	2.77
Q3 2022	1.58	2.37	3.56
Q4 2022	3.38	5.07	7.61

In current table, the worst, average and best case scenario is forecasted based on token growth plan. Despite of pure assumption of the price we rely on the fact and figure to calculate reliable and fair value of **ENCX token**. At the time of forecasting **BTC** is trading near **\$6500** so, most of the calculation based on that price. If BTC price hike or down in near future then it also effect on overall crypto currency market as well as our exchange forecasting plan.

## COMPETITIVE ANALYSIS

Comparison with various crypto currency exchanges.

LAUNCH DATE	EXCHANGE	TOKEN INITIAL PRICE	HIGHEST PRICE	CURRENT PRICE	MONTHLY TRADING
Jul-17	Binance	0.11	17.08	9.72	768
Feb-18	Huobi	1.49	5.86	1.6	140
Oct-17	KuCoin	0.69	20.33	1.07	2,178
<b>Jul-19</b>	<b>Encrybit (Forecast Q3 2020)</b>	<b>0.2</b>	<b>-</b>	<b>0.95</b>	<b>171 (Million)</b>

Above comparison you may see that Binance, Huobi and KuCoin growth in one year of period, Binance having edge over other crypto currency exchanges in term of token price, trading volume and user growth. Encrybit also having edge over the competition in term of technology, trading community, support and user growth ratio but in forecast we have calculated minimum value of token price, trading volume and user growth.

## USER FORECAST OF ENCRYBIT EXCHANGE

EXCHANGE	USERS IN MILLION APPROX
Binance	7.9
Huobi	6.1
Kucoin	5
<b>Encrybit (Forecast Q3 2020)</b>	<b>0.17</b>

As can be seen form the table above, the forecast for the growth of the value of the token, as well as the number of users and trade volumes, are more than realistic and achievable.

## ENCX TOKEN VALUE COMPARISON

EXCHANGE	CIRCULATING SUPPLY	TOKEN PRICE	MONTHLY TURNOVER	CAPITALIZATION	THE RATIO OF THE PROCEEDS OF THE EXCHANGE TO THE TOTAL COST OF THE TOKENS
Binance	130799315.00	9.72	2877584930	1271369342	22.00
Huobi	50000200.00	1.6	3300013200	80000320	66.00
Kucoin	90730576.00	1.07	90730576	97081716	1.00
<b>Encrybit (Forecast Q3 2020)</b>	<b>162448186.80</b>	<b>0.95</b>	<b>1786930055</b>	<b>154325777</b>	<b>11.00</b>

As can be seen from the table, the ratio of the monthly turnover of the Exchange to the total capitalization of tokens at the Encrybit exchange is forecasted at a rather low level. Comparing the forecast figures with the Binance, we have the price of the ENCX token twice as small as that of the competitor.

Comparing the indicators with dynamically developing exchanges, one can come to the conclusion that the comparative analysis shows a significant prognostic undervaluation of the ENCX token, which means the possibility of substantially greater and faster growth of the ENCX token value than our forecast suggest.