



SECURE YOUR INVESTMENT - ENCRYBIT INVESTOR SHIELD PROGRAM

AVAILABLE TILL

JAN 31ST 2019

INTRODUCTION

It is important to understand the investment framework of any project before committing funds into it. We have seen a lot of hesitation among investors due to the volatility of the crypto market and the current downtrend.

We have taken this matter very seriously because we believe that the business will stand only if the whole business idea resonates with both the users and the investors. Our concept is much liked and appreciated by the traders and investors, users are very much keen to use the ideology we have set in market for a crypto currency exchanges. However, we have to get the business right, and provide the right and efficient service for those who would like to invest in the Encrybit exchange. We want to make sure that investment made into Encrybit is secure making it a win-win situation for the exchange and investor alike.

This is why we are introducing “**Encrybit Investor Shield**”, a program that aims to secure investments in Encrybit for the benefit of investors. Through this, we are ensuring that investments made into Encrybit does not go any lower than the initial purchase level the investor made. However, it could go as high as 3X the initial value of investment.

Here is the scenario; the Encrybit token (ENCX) is defined in US dollar at \$0.2. So, if someone invest in ENCX with 1 ETH and current ETH price is \$100, they will get \$100 worth of tokens which is 500 ENCX. Now, the investor has two major fears:

1. WHAT IF THE PRICE OF ETH WILL GO DOWN AT THE TIME OF DISTRIBUTION?

2. WHAT IF ETH PRICES HIKE TO 2X OR 4X FROM THE TIME OF INVESTMENT?

These are the major concerns we heard from our community. As a responsible business platform, we need to create a solution that will be in the interests of the community.

So, to dispel these fears, we have the following solutions:

1. WHAT IF THE PRICE OF ETH WILL GO DOWN AT THE TIME OF DISTRIBUTION?

We will be taking the USD equivalent price at the time of your investment. This will be fixed as the minimum value of your investment and the rightful number of tokens will be sent to your wallet at the time of distribution. In other words, if the price of ETH was \$100 at the time of your investment, this price is fixed for the token distribution as the minimum amount of ENCX to be distributed to you (which would be 500 ENCX at \$0.2). So, you need not worry if ETH drops to \$80 or \$60 at the time of ENCX distribution because your investment is frozen and hence secured.

2. WHAT IF ETH PRICES HIKE TO 2X OR 4X FROM THE TIME OF INVESTMENT?

We are not raising funds through crypto to make margin gains when crypto market cap (particularly the prices of bitcoin and Ethereum) hikes. We want every partaker in the Encrybit token sale to benefit maximally despite the volatility of the market. Therefore, if ETH or BTC prices substantially increases from the time of investment to time of distribution, the token purchaser is eligible to get a maximum of 3 times their investment. In other words, if user invested 1 ETH at the price of \$100 and at the time of distribution the price of ETH is hiked to \$300, then the user will be eligible to get \$300 worth of ENCX tokens under Investor Shield program of 3x gain.

PRESALE INFORMATION

Encrybit Presale will start on the December, 15th 2018 and will end on the January, 31st 2019. ENCX token distribution will start by 10th May to 25th May 2019 along with exchange announcement to be listed on. Having settled the concerns around price volatility, the certainty of the amount of token to be distributed is to give investor-confidence to token sale participants.

The following table explains price slots of ETH and BTC from last seven months. The market fluctuates and hence the investor will always expect the market price ROI (at least).

| DATE | BITCOIN PRICE AVERAGE ON THE GIVEN DATE | ETHEREUM PRICE AVERAGE ON THE GIVEN DATE |
|-----------|--|---|
| 6/1/2018 | \$7480 | \$578 |
| 6/1/2018 | \$6350 | \$452 |
| 8/1/2018 | \$7650 | \$425 |
| 9/1/2018 | \$7100 | \$288 |
| 10/1/2018 | \$6600 | \$232 |
| 11/1/2018 | \$6300 | \$199 |
| 12/1/2018 | \$4100 | \$115 |

No one can predict price of the crypto market. It may go up or it may go down based on the market conditions.

With our Investor Shield program, the return of up to 3X is insured for the investment in terms of the ENCX token received (during distribution) after investment is made (at current market price). Here is a further explanation.

We understand that there will be volatility in the prices of ETH and BTC before the distribution of ENCX tokens to investors. It may increase or it may decrease based on market condition. We already made it clear that if you invest 1 ETH worth \$100 in the Presale, then you will receive 500 ENCX token as minimum return. If the ETH price goes down then the Investor Shield will secure your 500 ENCX and it will be credited to your wallet at the time of distribution. However, if the price of ETH goes up to \$300 and drops down to \$80 at the time of distribution, you will receive \$100 worth of tokens (which is 500 ENCX).

The other point is that if ETH price rises, you will get benefit of that. The maximum amount of increase based on the uptrend in price is 3 times the initial investment. Consider the explanation via the table below. It shows the number of tokens you would receive at hypothetical distribution dates with at varying market price of Ethereum. See how it looks like in following table on investment of 1 ETH on 12th of December 2018 when ETH is at \$100.

| DATE | MARKET ETHEREUM PRICE | ACTUAL ENCX TOKEN YOU CAN BUY | ENCX TOKEN YOU WILL RECEIVE | MIN ENCX TOKEN GUARANTEED |
|-----------|--------------------------|----------------------------------|--------------------------------|------------------------------|
| 12/6/2018 | \$100 | 500 | 500 | 500 |
| 4/1/2019 | \$150 | 750 | 750 | 500 |
| 4/15/2019 | \$50 | 250 | 250 | 500 |
| 5/1/2019 | \$200 | 1000 | 1000 | 500 |
| 5/15/2019 | \$250 | 1250 | 1250 | 500 |
| 6/1/2019 | \$300 | 1500 | 1500 | 500 |
| 6/31/2019 | \$400 | 2000 | 1500 | 500 |

Here are the maximum values of ETH and BTC whichever is higher at the time of distribution will be counted under Investor Shield Program for the token distribution. The distribution amount will not exceed with max price defined.

MAXIMUM PRICE ELIGIBILITY

Ethereum – **\$300**

Bitcoin – **\$8000**

IMPORTANT INFORMATION



Above table contains no real-world data and we do not assume or forecast any price of the Ethereum



The price is just taken as assumption to explain distribution matrix of the ENCX token for our valued investors



The above calculation is considering ENCX price \$0.2. Discount is not included in the calculation. However, the matrix will remain same for all investments till the token sale is over.



Discounts is only applicable if the prices go below or stay same at the investment prices.



Discounts are not applicable if the price rises 1x + from the initial investment amount, user will be only able to get ENCX worth of hiked prices at the time of distribution.



Investor Shield Program is introduced for investment protection and it's available for all the users during pre-sale only(January 31st, 2019).



Maximum increase on tokens received during distribution is benchmarked at 3X the initial investment in USD

REGISTER TO PARTICIPATE